

ERIC COKER — PRESS KIT

Press Kit — 300■Word Bio



Eric Coker is a showrunner, writer, pastor, and AI creator forging a distinct lane at the intersection of story, sound, and faith. His series and films probe Black masculinity and sexuality without reducing characters to labels—tracking how power, shame, silence, and belief collide in families, churches, and institutions. Coker treats technology as craft, not spectacle: Mujistic, his AI■driven music imprint, produces original cues and score packs across R&B, hip■hop, ambient, and worship, built from transparent workflows that avoid style■cloning living artists and foreground human arrangement, performance direction, and mix discipline. As the architect of EricCoker.TV, he develops prestige■leaning dramas including Black Face, A Clear Conscience, Tainted, and White Noise. With GoodPoison.TV, he extends that vision into anthology storytelling—beauty with bite—while his pastoral work at TryChrist.com grounds the art in a lived community of worship, justice, and truth. Across mediums, Coker’s north star is consequence: what power does to men; what love demands; how faith survives desire. He builds rooms where silence is cinematic, music is a theological instrument, and the ethics of creation are part of the story. The result is work that feels intimate and audacious—unapologetic in theme, precise in craft, and modern in method.

Contacts

Studio/Shows: EricCoker.TV • Music: Mujistic.com • Ministry: TryChrist.com

Press: press@ericcoker.ai | General: hello@ericcoker.ai